



# ReVision: Pace's Network Restructuring Project

## Promotional toolkit

December 2024

### What's in this toolkit?

- Sharable social media posts & graphics
- Sample newsletter text
- Related links and resources

### Why share this information with your networks?

To best serve the region's changing travel habits in the post-pandemic era, Pace is undertaking a major project to reimagine its entire network of services with the goal of building upon Pace's principles of accessibility, equity, and productivity. The *ReVision* network restructuring project represents a multi-year study that will potentially conclude with major service changes starting in 2026.

We need your help to raise awareness about the *ReVision* [concepts survey](#), which will help our team develop a draft plan to reimagine suburban bus service. This toolkit includes sharable content that covers key messages, resources, and links for you to share on your communication channels.

Please let us know if you have any questions. Thank you!

### Sample newsletter text (for websites, community newsletters, and eblasts)

#### **Pace ReVision: Reimagining Suburban Transportation**

As travel patterns continue to evolve post-pandemic, Pace is rethinking its network to meet the changing transportation needs of suburban communities. The Pace [ReVision](#) project is a transformative initiative designed to create a more accessible, equitable, and productive transit system across our region. By reimagining service routes, schedules, and On Demand options, this study could lead to significant service updates starting as early as 2026.

*ReVision* isn't just a study — it's a community-driven transformation that invites riders and residents to share their vision for the future of suburban transit. The public and other community stakeholders can directly influence this ongoing study. One of the easiest ways for the public to provide their input is through the [online survey](#), which is available now.

The online survey is easy to complete and asks 19 total questions to identify survey participants' preferred vision for the future of suburban transit, as well as their familiarity with regional transit and Pace service.

Survey participants will have the opportunity to review network concepts, consider service priorities, and enter a raffle at the end of the survey for the chance to win a \$50 gift card!

By involving the community in the *ReVision* process, Pace aims to create a more user-centered and responsive public transportation system that meets the diverse needs of our region's residents and today's society.

More information about the service concepts and survey can be found at [www.pacebus.com/revision](http://www.pacebus.com/revision).

### **Take the *ReVision* Survey**

The *ReVision* survey is [available online](#) for anyone who wants to provide input. Take a few minutes to share your feedback and help shape the future of transit in your area. The survey will be open until January 17, 2025.

### **Key Features of the *ReVision* Concepts:**

- **Increased Service Frequency:** Enhanced weekday and weekend services on key routes for greater convenience and accessibility.
- **Flexible Service Options:** Expanded On Demand services to meet changing travel needs and make public transit more convenient.
- **Improved Regional Access:** Better connections to major hubs, employment centers, and destinations throughout the region.

## Sharable social media posts

Consider tagging Pace Suburban Bus on [Facebook](#), [X \(formerly Twitter\)](#), and [LinkedIn](#) when publishing these posts, so we can like and share your content.

### **Sample post 1**

How should regional public transportation improve? Pace's *ReVision* project needs your input to reimagine its entire network of suburban services in the post-pandemic era. Take the survey at <https://www.surveymonkey.com/r/MZS86G6>. Learn more at [www.pacebus.com/revision](http://www.pacebus.com/revision).

### **Sample post 2**

Pace's *ReVision* project will reimagine the entire suburban bus network to better serve the region's post-pandemic travel needs. Take the survey and help shape the future of public transportation: <https://www.surveymonkey.com/r/MZS86G6>. Learn more at [www.pacebus.com/revision](http://www.pacebus.com/revision).

### **Sample post 3**

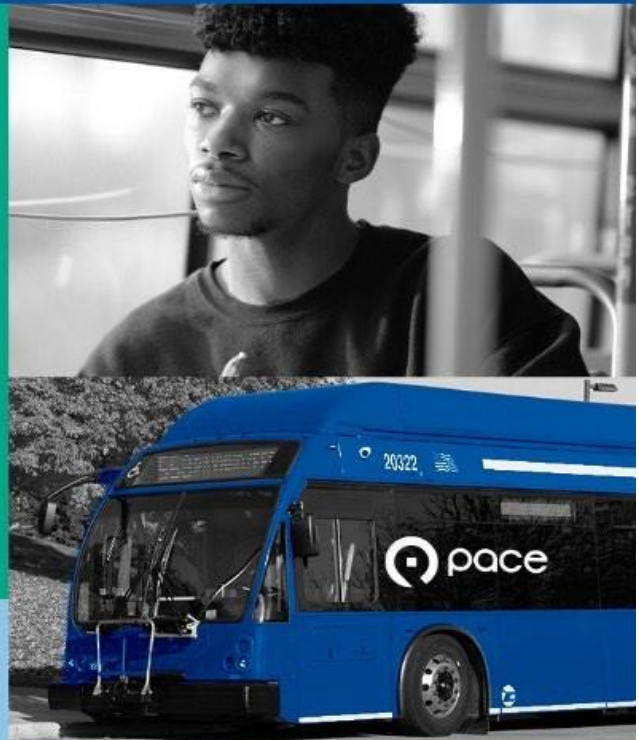
Pace's *ReVision* project prioritizes the needs of new and existing riders in the post-pandemic era. Share your thoughts and help create a transportation network that meets the evolving needs of our region. Take the survey at <https://www.surveymonkey.com/r/MZS86G6>.

## Graphics

Pace can resize graphics for different social media platforms upon request. Simply email [communications@pacebus.com](mailto:communications@pacebus.com).

 **reVision**  
REIMAGINING THE FUTURE OF TRANSIT

Pace's  
future can  
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feedback.



Tell us at: [PaceBus.com/ReVision](https://PaceBus.com/ReVision) 

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### Related links and resources

- Link to the main *ReVision* webpage: [ReVision: Pace's Network Restructuring Project | Pace Suburban Bus \(pacebus.com\)](https://www.pacebus.com/ReVision)
- Link to *ReVision* survey: <https://www.surveymonkey.com/r/MZS86G6>

- Direct link for receiving Pace email updates about *ReVision* project: [Pace Suburban Bus \(govdelivery.com\)](https://www.pacebus.com/govdelivery.com)
- *Revision* email address for submitting feedback: [revision@pacebus.com](mailto:revision@pacebus.com)
- Link to 2023 *ReVision* news release: [Pace Board of Directors Approve Plans to Reimagine Suburban Transportation Service | Pace Suburban Bus \(pacebus.com\)](https://www.pacebus.com/news-releases/pace-board-of-directors-approve-plans-to-reimagine-suburban-transportation-service)
- Link to November 2024 *ReVision* news release: [ReVision: Pace Unveils Future Service Concepts and Invites Public Feedback | Pace Suburban Bus](https://www.pacebus.com/news-releases/revision-pace-unveils-future-service-concepts-and-invites-public-feedback)